



KAMELEON

**The Creative
Growth Agency®**

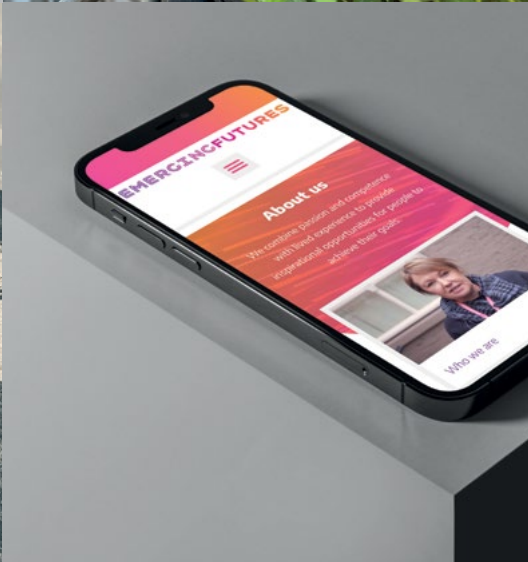
About us.





Growth starts with collaboration.

We begin every new project by understanding what you want to achieve and where you want to get to. Then, together, we craft a strategy to deliver what you need. As a creative partner, we think beyond the ordinary, providing marketing solutions that set your organisation apart and deliver maximum impact.





For brands with ambition.

Our desire is to establish long-term client relationships, supporting organisations to achieve their growth ambitions with strategic planning and creative marketing that delivers results.

Branding

Strategy and purpose
Personality and tone of voice
Identity systems including logo design
Brand application
Brand guidelines
Name and strapline development

Design

Graphic design and print
Creative content generation
Packaging and point of sale
Exhibition design and production
Concept creation
Illustration and infographics
Photography
Art direction

Digital

Web design and development
E-commerce and online booking systems
Intranets and microsites
User experience strategy and accessibility
E-learning

Marketing

Marketing strategy
Marketing communications
Email marketing and direct mail
Social media strategy and content generation
SEO and PPC campaigns

“

We've enjoyed working with Kameleon from the word go!
The team have engaged with us and taken time to understand our business strategy. They have then used this understanding to tell our story through a strong brand identity and a digital eye.

Polly Goodman
Owner, UK Hardwoods



Deliberately uncomplicated.

Our approach is simple, with no hierarchies or complicated agency structures. Instead, we work closely with your organisation through an in-depth discovery phase, process mapping and creative presentations. Working as a partner to your organisation allows our team to find unique solutions quickly. Our agency is founded on the principle that ideas can come from anywhere and everyone contributes equally.

Blending form and function.

While our minds are led by the eye and compelling design captures the imagination, nothing we do is done without a purpose. Everything we create is underpinned by a clear strategic direction and backed by code-driven development. This means that our work not only looks good but it drives results too. A win-win for every ambitious organisation.



Our approach.

01

DISCOVER



Taking the time to understand

Digging deep into what makes your organisation unique is central to our process. Once we grasp its vision and values, we craft a plan that delivers results.

02

DEVELOP



Considered creativity

From software development to creative design, every step of your marketing journey is planned and executed with precision and purpose.

03

ACTIVATE



Maximise your impact

Create a big impression with consistent marketing across all platforms. We'll make sure your messaging hits the right audience at the right time.

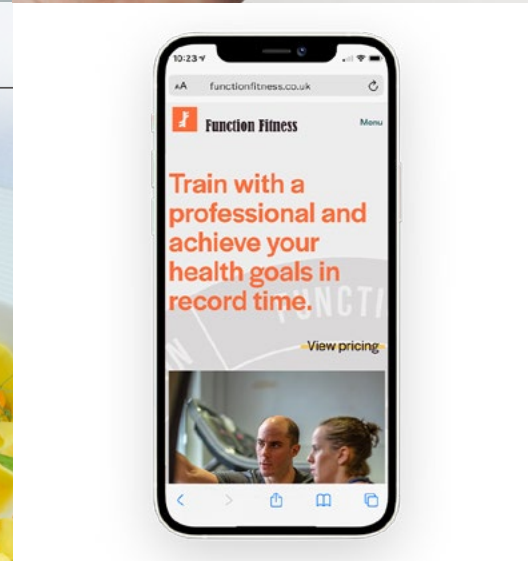
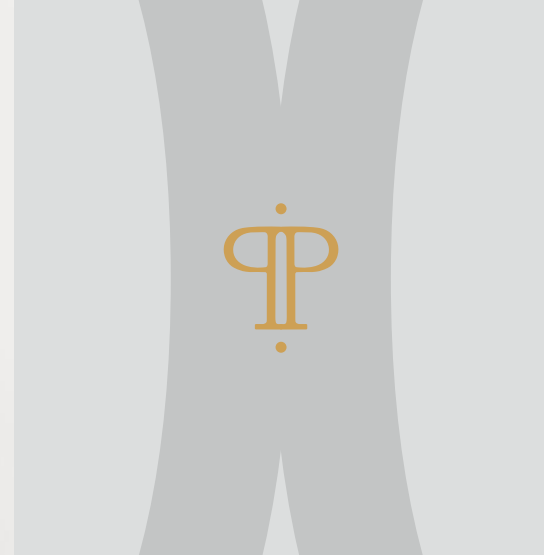
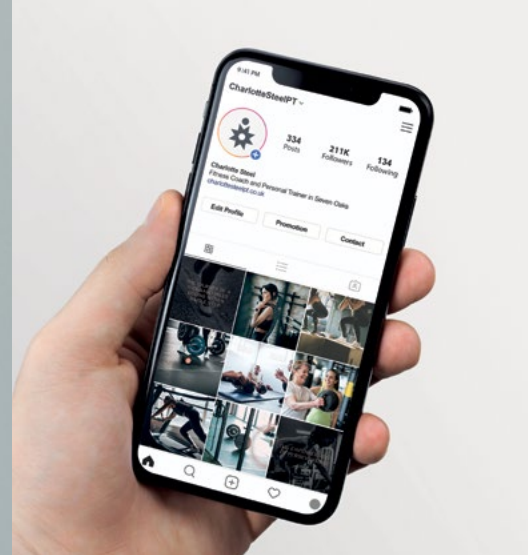
04

EVOLVE



Adapting to support growth

Nurturing long-term client relationships is very important to us. As a creative partner, we adapt our approach as your organisation develops and grows.





Our values.



GROWTH

Growth is at the heart of what we do. We help our clients and team members develop their ideas, plans, cultures, skills, knowledge and confidence to meet their objectives.



COLLABORATION

We know that when we work collectively, we get the best results. There's a seat for everyone at our table. All voices and ideas are valued and welcomed.



CONNECTION

When our goals align, we build trust. We work closely with you to help you realise your full potential and create a strong connection with your audience.



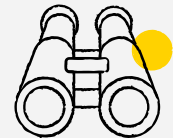
INTEGRITY

Being genuine and honest is important to us. That's why we take the time to understand your needs and let you know if something isn't working.



STABILITY

The most rewarding relationships are built over time. We don't just want your organisation to succeed now, we want to partner with you so you can grow long-term.



CURIOSITY

Naturally inquisitive, we fuel our imagination by asking questions and looking at things from different viewpoints. This guides our creative process and how we develop and plan.

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Kameleon supported us through every step of the process, from start to finish, and were very quick to get the new website up and running. They're always great at recommending solutions to the most challenging of issues and have a huge amount of experience. Kameleon are one very creative team.

Borona Dasgupta
Marketing Manager, MWE



Thinking beyond the ordinary.

We're naturally curious about what makes organisations tick. Tapping into a company's unique personality guides our creative process and filters through everything from brand design to digital development.

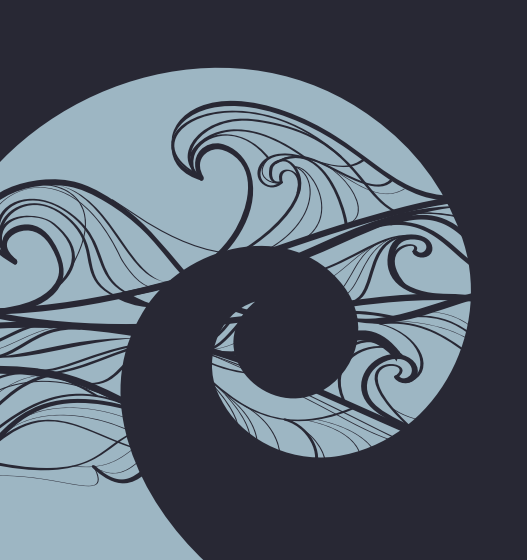
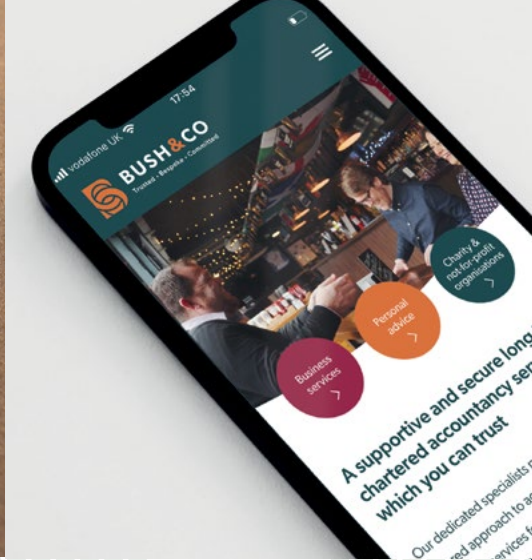
We offer a fresh perspective and don't always play by the rule book. Our work is inventive, original and will set your organisation apart in the best possible way.

The Creative Growth Agency®



Let's create great work together.







Ready to collaborate, create and grow?

Get in touch if you're looking for a
creative partner to deliver strategic
marketing with maximum impact.

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